

# WELDING APPAREL & GEAR PARTNERSHIP PROGRAM



## 10% DISCOUNT OFF LINCOLN ELECTRIC GLOVES, JACKETS, SLEEVES & MORE

### Free 3-Sided Display Hardware and Continual Margin Expansion

#### HOW IT WORKS:

1. Lincoln Electric & Distributor enter into a partnership agreement. See addendum for more information.
2. Distributor orders & places a 3-sided welding apparel display in a minimum of 50% of their retail store locations.
3. Distributor will automatically receive a 10% discount on subsequent orders of all Lincoln Electric Welding Apparel for 100% of their retail store locations.
4. Distributor must submit a bi-yearly audit form confirming continued placement of the display and display package products in 50% or more retail store locations.

#### PRODUCT PACKAGE OVERVIEW

Side	Package Description	Quantity Per Side	JPAC Price
1A	Welding Gloves	59	\$4,428
1B	Headwear, Sleeves & More	79	
2	Welding Jackets	38	
3	Safety Glasses, Face Shields & More	100	

#### RECEIVE PRODUCT PACKAGE & FREE DISPLAY HARDWARE:



Attention Grabbing & Informative Headers

Supporting Marketing Information  
Helps Customers Make Purchase  
Decisions

Product Planogram Instructions  
Provided for Frustration Free Setup

Heavy Duty Steel Frame with Durable  
Powered Painted Finish



Set Up Display & Receive  
500 LPR Points  
(\$25 Value)

### 3-Sided Display

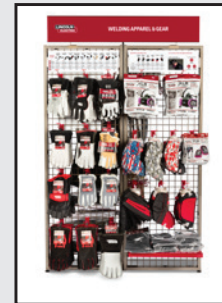
1A

WELDING GLOVES



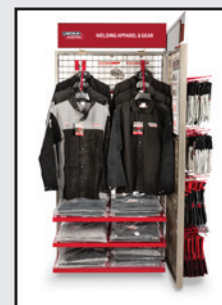
1B

HEADWEAR, SLEEVES & MORE



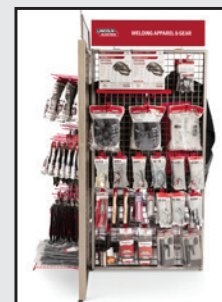
2

FR COTTON JACKETS



3

LEATHER WELDING JACKETS



# Display Package - Ordering Guide

## 3-SIDED DISPLAY PACKAGE:

### Side 1A - Welding Gloves

Part Number	Product Description	Quantity
K3805-M	DynaMIG® Traditional Welding Gloves - M	1
K3805-L	DynaMIG® Traditional Welding Gloves - Large	3
K3805-XL	DynaMIG® Traditional Welding Gloves - XL	2
K3806-M	DynaMIG® HD MIG Welding Gloves - Medium	1
K3806-L	DynaMIG® HD MIG Welding Gloves - Large	2
K3806-XL	DynaMIG® HD MIG Welding Gloves - XL	2
K5131-M	MX Series A4 Cut Resistant MIG Welding Gloves	1
K5131-L	MX Series A4 Cut Resistant MIG Welding Gloves	2
K5131-XL	MX Series A4 Cut Resistant MIG Welding Gloves	2
K5132-M	MX Series Premium TIG Welding Gloves	1
K5132-L	MX Series Premium TIG Welding Gloves	2
K5132-XL	MX Series Premium TIG Welding Gloves	2
K2981-M	Leather TIG Welding Gloves - M	1
K2981-L	Leather TIG Welding Gloves- L	2
K2981-XL	Leather TIG Welding Gloves - XL	2
K2983-M	Premium Leather TIG Welding Gloves - M	1
K2983-L	Premium Leather TIG Welding Gloves - L	2
K2983-XL	Premium Leather TIG Welding Gloves - XL	2
K3669-XL	Traditional Leather Grey Drivers Gloves - XL	12
K2979-ALL	Traditional Stick/Mig Welding Gloves	12
K4787-L	Heavy Duty Stick/Mig Welding Gloves - L	1
K4787-M	Heavy Duty Stick/Mig Welding Gloves - M	2
K4787-XL	Heavy Duty Stick/Mig Welding Gloves - XL	2

### Side 1B - Headwear, Sleeves & More

Part Number	Product Description	Quantity
K3203-ALL	All American Welding Cap	12
K4818-XL	FR Welding Cap - Black & Red	12
K2994-L	FR Welding Beanie - Large	12
K4821-XL	Welding Cap - Grey Camo	12
K2994-XL	FR Welding Beanie - XL	12
K2993-ALL	FR Welders Bandana	6
K4827-ALL	Traditional FR Welding Sleeve	3
K4828-ALL	Premium FR Welding Sleeve with Knit Liner	3
K3111-ALL	Split Leather FR Welding Sleeves	3
K4683-M	XLR P100 Half Mask Welding Respirator - M	3
K4683-L	XLR P100 Half Mask Welding Respirator - L	3
KP4684-2	XLR Replacement P100 Filter Cartridge	10

### Side 2 - FR Cotton Welding Jackets & Shirts

Part Number	Product Description	Quantity
K2985-M	Traditional FR Cloth Welding Jacket - M	1
K2985-L	Traditional FR Cloth Welding Jacket - L	1
K2985-XL	Traditional FR Cloth Welding Jacket - XL	2
K2985-XXL	Traditional FR Cloth Welding Jacket - 2XL	1
K3113-M	FR Shirt - Black - M	1
K3113-L	FR Shirt - Black - L	1
K3113-XL	FR Shirt - Black - XL	2
K4931-M	XVI Series Industrial FR Cotton Welding Jacket - M	1
K4931-L	XVI Series Industrial FR Cotton Welding Jacket - L	2
K4931-XL	XVI Series Industrial FR Cotton Welding Jacket - XL	1
K3106-M	Traditional Split Leather-Sleeved Jacket - M	1
K3106-L	Traditional Split Leather-Sleeved Jacket - L	1
K3106-XL	Traditional Split Leather-Sleeved Jacket - XL	2
K3106-2XL	Traditional Split Leather-Sleeved Jacket - 2XL	1
K4933-M	XVI Series Heavy Duty Split Leather & FR Jacket - M	1
K4933-L	XVI Series Heavy Duty Split Leather & FR Jacket - L	1
K4933-XL	XVI Series Heavy Duty Split Leather & FR Jacket - XL	2
K2989-M	Heavy Duty Leather Welding Jacket - M	1
K2989-L	Heavy Duty Leather Welding Jacket - L	1
K2989-XL	Heavy Duty Leather Welding Jacket - XL	2
K3117-200	Bifocal Welding Safety Glasses	4
K4674-1	Axilite™ Safety Glasses - Amber Anti-Scratch Lens	4
K4675-1	Axilite™ Safety Glasses - Light Blue Anti-Scratch Lens	4

### Side 3 - Leather Welding Jackets

Part Number	Product Description	Quantity
K4014-1	Radius® Welding Pliers	5
K4021-1	Chipping Hammer & Wire Brush Combo	4
K3725-1	Industrial Soap Stone Holder	6
K3720-1	Weld Fillet Gauge - Stainless Steel	4
K3185-1	4 x 16 Row Carbon Steel Welding Wire Brush	12
K910-1	GC-300 Work Clamp - 300A, 60% Duty Cycle	4
K910-2	GC-500 Work Clamp - 500A, 60% Duty Cycle	4
K5154-1	Industrial 200 Amp Electrode Holder	3
K5155-1	Industrial 250 Amp Electrode Holder	3
K3750-1	OMNISHield™ Face Shield - Uncoated	2
K3752-1	OMNISHield™ Face Shield - Dual Coating	2
KP3755-1	Replacement OMNISHield™ Lens - Stand	4
KP3758-1	Replacement OMNISHield™ - Shade 3	3
KP3759-1	Replacement OMNISHield™ - Shade 5	3
KP3761-1	Omnishield™ - Slotted Hard Hat Adapter	3
K3104-1	Traditional Lincoln Clear Welding Safety Glasses	10
K2968-1	Cover2® Indoor Welding Safety Glasses	4
K2965-1	Lincoln Starlite® Welding Safety Glasses	4
K2967-1	Lincoln Starlite® IR 5 Indoor Welding Safety Glasses	4
K3117-150	Bifocal Welding Safety Glasses	4
K3117-200	Bifocal Welding Safety Glasses	4
K4674-1	Axilite™ Safety Glasses - Amber Anti-Scratch Lens	4
K4675-1	Axilite™ Safety Glasses - Light Blue Anti-Scratch Lens	4

### 3-Sided Display - FREE OF CHARGE

Part Number	Product Description	Quantity
K4953-1	Complete 3-Sided Display	1

All products and quantities listed in the tables above must be ordered to receive your 3-Sided Display. Distributors are permitted to swap sizes within a specific product model. For example, the package specifies that 3 EA of K2981-L Leather TIG Gloves are to be ordered & displayed. If desired this can be changed to 2 EA, but the remaining 1 EA quantity now must be added to the K2981-M or K2981-XL order quantity total.

#### CUSTOMER ASSISTANCE POLICY

The business of Lincoln Electric is manufacturing and selling high quality welding equipment, automated welding systems, consumables, and cutting equipment. Our challenge is to meet the needs of our customers, who are experts in their fields, and to exceed their expectations. On occasion, purchasers may ask Lincoln Electric for information or technical information about their use of our products. Our employees respond to inquiries to the best of their ability based on information and specifications provided to them by the customers and the knowledge they may have concerning the application. Our employees, however, are not in a position to verify the information provided or to evaluate the engineering requirements for the particular weldment, or to provide engineering advice in relation to a specific situation. Accordingly, Lincoln Electric does not warrant or guarantee or assume any liability with respect to such information or communications. Moreover, the provision of such information or technical information does not create, expand, or alter any warranty on our products. Any express or implied warranty that might arise from the information or technical information, including any implied warranty of merchantability or any warranty of fitness for any customers' particular purpose or any other equivalent or similar warranty is specifically disclaimed.

Lincoln Electric is a responsive manufacturer, but the definition of specifications, and the selection and use of specific products sold by Lincoln Electric is solely within the control of, and remains the sole responsibility of the customer. Many variables beyond the control of Lincoln Electric affect the results obtained in applying these types of fabrication methods and service requirements.

**The Lincoln Electric Company**  
22801 St. Clair Avenue · Cleveland, OH · 44117-1199 · U.S.A.

[www.lincolnelectric.com](http://www.lincolnelectric.com)