

Cookie Policy

Cookie 政策

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The Lincoln Electric Company (“Lincoln Electric”), and any affiliated or subsidiary company, (“Lincoln Electric”, “us” or “we”) respects your privacy and is committed to being transparent about the technologies we use. This Cookie Policy explains our use of Cookies and other tracking technologies, including, but not limited to web beacons, pixels, clear gifs, and other similar technologies (collectively, “Cookies and Other Tracking Technologies”) on any website or app that posts a link to this Cookie Policy (collectively, the “Site”)

林肯电气公司 (“林肯电气”) 及其任何附属或子公司 (“林肯电气”、“我方”) 尊重您的隐私权，并致力于公开透明地披露所采用的技术措施。本Cookie政策旨在阐明我们在任何引用了本政策的网站或应用程序（统称“本网站”）上对 Cookie及追踪技术，包括但不限于网站信标、像素点、清晰GIF及其他类似技术（统称“Cookie及其他追踪技术”）的使用。

Site Monitoring. Please be aware that we, and our third-party service providers and partners, use Cookies and Other Tracking Technologies within the Site to monitor and record any and all activities and communications to, from, and on, the Site in order to safeguard, improve, and analyze usage of, the Site, and for the other purposes listed in our Privacy Policy. For the avoidance of doubt, you hereby acknowledge, agree, and consent to, such monitoring and recording by us and our third-party service providers and partners.

网站监控声明。需知悉，为保护、优化及分析本网站使用情况，我方与第三方服务提供商及合作伙伴将在网站中使用 Cookie 及其他追踪技术，对网站一切往来及内部活动与通讯进行监测与记录。此措施同时用于实现《隐私政策》所列其他目的。特此明确：您确认知悉、同意并授权我方、第三方服务提供商及合作伙伴实施此类监测与记录行为。

For information on how we process personal information on individuals in Canada, [please click here.](#)

如需了解我方如何处理加拿大境内个人的个人信息，[请点击此处](#)。

What are Cookies and Other Online Tracking Technologies?

Cookie 与其他在线追踪技术说明

Cookies are small files that are downloaded to your device when you visit a website. The cookie then sends information back to the originating website on each subsequent visit, or to another website that recognizes that cookie. The Other Tracking Technologies work similarly to Cookies and place small data files on your devices or monitor your website activity to enable us to collect information about how you use our Site. Accordingly, Cookies and Other Tracking Technologies allow our Site to recognize your device from those of other users of the Site and therefore let you navigate between pages efficiently, remembering your preferences, and generally improving the user experience. The information provided below about Cookies also applies to these Other Tracking Technologies. You can find more information about Cookies at: www.allaboutcookies.org and www.youronlinechoices.eu.

Cookie 是您访问网站时下载至设备的小型文件。当您后续再次访问原始网站或任何识别该 Cookie 的其他网站时，Cookie 会将信息回传至这些网站。其他追踪技术（如网络信标、像素标签等）通过类似机制运作 - 在您的设备上存储小型数据文件或监测网站活动，以收集您使用本网站的行为信息。因此，Cookie 及其他追踪技术能够区分您与其他网站用户的设备，支持页面间高效导航，自动保存您的个性化设置，整体改善用户体验。对 Cookie 的说明同样适用于其他追踪技术。更多信息请访问：www.allaboutcookies.org或www.youronlinechoices.eu。

Cookies are often categorized by function. We use four types of Cookies by function on our Site:

Cookie 通常按功能用途进行分类。本网站部署了以下四类功能性 Cookie:

Name 名称	Description 描述
Essential Cookies 必要型 Cookie	These are Cookies that are strictly necessary for the functioning of a website or for performing services that an individual user has requested. For instance, these Cookies are necessary to allow us to operate our Site so you may access them

as you have requested. These Cookies let us recognize that you have created an account and have logged into that account to access Site content. They also include Cookies that enable us to remember your previous actions within the same browsing session and secure our Site.

此类 Cookie 为网站运行或响应用户个人服务请求所必需。例如，当您要求访问网站时，此类 Cookie 为网站基础运维提供必要支持，使您能够按需使用服务。该类 Cookie 可识别您是否创建账户并登录以获取网站内容，同时能在同一浏览会话中记录您的前序操作以保障网站安全。

Analytical/Performance Cookies

分析型/性能型 Cookie

These Cookies collect information about how visitors use a website, for instance which pages visitors go to most often, and if they get error messages from web pages. These Cookies are used only to improve how a website functions

此类 Cookie 用于收集访客使用网站的行为信息（例如最常访问的页面及页面错误提示），且仅用于优化网站的运行表现。

Functional Cookies

功能性 Cookie

These Cookies allow the website to remember choices users make and to provide enhanced, personalized features. For example, on our Site, these Cookies remember users' language preferences.

此类 Cookie 使网站能够记住用户所作的选择，并提供增强型的个性化功能。例如在本网站中，该类 Cookie 可记录用户的语言偏好设置。

Targeting/Advertising Cookies

定向/广告型 Cookie

Targeting/advertising Cookies are Cookies used to deliver advertisements relevant to the user. They remember that a user has visited a website and share this information with other organizations such as advertising vendors.

此类 Cookie 用于向用户提供相关广告。会记录用户的网站访问历史，并将该信息共享给广告供应商等其他机构。

Cookies can also be categorized by how long they remain on your device, and by who puts the Cookie there. There are two broad categories of duration and placement Cookies that we used on the Site:

Cookie 也可按其在设备上的留存时长及设置主体进行分类。本网站采用的 Cookies 根据留存时长和设置主体分为两大类：

Name	Description
Persistent Cookies	Persistent Cookies remain on your device until deleted manually or automatically.
持久性 Cookie	此类 Cookie 在设备上持续留存，直至手动或自动删除。

Session Cookies

会话Cookie

Session Cookies remain on your device until you close your browser when they are automatically deleted

此类 Cookie 在设备上保留至浏览器关闭时，届时将自动删除。

First party Cookies

第一方 Cookie

Cookies placed by the party operating the website. For example, any Cookies we (Lincoln Electric) place on your computer from our Site are first party Cookies

由网站运营方设置的 Cookie。例如，本网站（林肯电气）在您设备上设置的任何 Cookie 均属此类。

Third party Cookies

第三方 Cookie

Cookies placed from a website by a party that does not own or operate that website.

由非网站运营方通过该网站设置的 Cookie。

How does our Site use Cookies and Other Tracking Technologies?

本网站对Cookie及其他追踪技术的使用说明

Lincoln Electric uses Cookies and Other Tracking Technologies to identify you and your interests, to remember your preferences, to facilitate our marketing, and to track your use of our Site. We also use Cookies and Other Tracking Technologies to control access to certain content on our Site, protect the Site, and to process any requests that you make of us. To administer our Site and for research purposes, Lincoln Electric also has contracted with third-party service providers to track and analyze statistical usage and volume information from our Site users. These third-party service providers use persistent Cookies to help us to improve the user experience, manage the content on our Site, and analyze how users navigate and utilize the Site. Cookies and Other Tracking Technologies that we use on the Site include:

林肯电气通过Cookie及其他追踪技术实现以下核心功能：识别用户身份及兴趣点、记忆用户偏好设置、支持营销活动开展，并追踪用户对本网站的使用行为。此类技术亦用于控制网站特定内容的访问权限、保障网站安全运行，以及处理用户提交的各项请求。为运营本网站及进行数据分析研究，林肯电气委托第三方服务供应商追踪和分析来自用户的统计使用量及流量信息。这些供应



商通过持久性Cookie协助我们提升用户体验、管理网站内容，并分析用户浏览及使用行为。本网站使用的Cookie及其他追踪技术包括：

Cookie Name	Source	Type	Expiration	Category
<u>Google Tag Manager</u>	<u>Google</u>	<u>First party</u>	<u>24 months</u>	<u>Essential</u>
<u>Live Help</u>	<u>LiveHelpNow!</u>	<u>First party</u>	<u>Session</u>	<u>Essential</u>
<u>Google AdWords</u>	<u>Google</u>	<u>Third party</u>	<u>30 days</u>	<u>Advertising</u>

<u>ShareThis</u>	<u>ShareThis Inc</u>	<u>Third party</u>	<u>12 months</u>	<u>Advertising</u>
<u>BingAds</u>	<u>Microsoft Inc</u>	<u>Third party</u>	<u>6 months</u>	<u>Advertising</u>
<u>CrazyEgg</u>	<u>Crazy Egg Inc</u>	<u>First party</u>	<u>31 days</u>	<u>Analytics</u>
<u>HotJar</u>	<u>Hotjar Lmt.</u>	<u>First party</u>	<u>Session</u>	<u>Analytics</u>
<u>Google Analytics</u>	<u>Google</u>	<u>First party</u>	<u>24 months</u>	<u>Analytics</u>
<u>fbp</u>	<u>Facebook</u>	<u>Third Party</u>	<u>3 months</u>	<u>Advertising</u>
<u>shopify_s</u> <u>_shopify_sa_p</u> <u>_shopify_sa_t</u> <u>_shopify_y</u>	<u>Shopify</u>	<u>Third Party</u>	<u>30 minutes;</u> <u>12 months</u>	<u>Analytics/Advertising</u>
<u>cart_currency</u> <u>secure_customer_sig</u> <u>shopify_pay_redirect</u>	<u>Shopify</u>	<u>First party</u>	<u>1 hour –</u> <u>12 months</u>	<u>Essential</u>
<u>Omnisend</u> <u>omnisendShopifyCart</u>	<u>Omnisend</u>	<u>Third Party</u>	<u>1 hour</u>	<u>Analytics</u>

Google Ads. We use the Google Ads online marketing service to display search advertisements and to track when a visitor has accessed our Site via a Google ad. If you click on a Google ad, Google stores a conversion tracking cookie on your device. These Cookies expire after 30 days and contain no personal

data. If you wish to prevent Google Ads conversion tracking, you can set your browser to block Cookies from googleadservices.com.

Google Ads 服务说明。 我们使用 Google Ads 在线营销服务用于展示搜索广告，并追踪用户是否通过 Google 广告访问本网站。若您点击 Google 广告，Google 将在您的设备上存储一个转化跟踪 Cookie。此类 Cookie 有效期为 30 天，且不含个人身份信息。如需禁用 Google Ads 转化跟踪功能，您可将浏览器设置为阻止来自 googleadservices.com 域名的 Cookie。

Bing Ads. We use the Bing Ads online marketing service provided by Microsoft to display search advertisements and to track when a visitor has accessed our Site via a Bing ad. If you click on a Bing ad, Microsoft Bing Ads stores a conversion tracking cookie on your device. These Cookies are only used to track the number of users who click the Bing ad and are forwarded to the target page (conversion page). If you wish to prevent Bing Ads conversion tracking, click on the following link: <http://choice.microsoft.com/en-US/opt-out>. Further information about Microsoft's privacy policy can be found on the Microsoft website at <https://privacy.microsoft.com/en-US/privacystatement>.

Bing Ads 服务说明。 我们通过微软提供的 Bing Ads 在线营销服务展示搜索广告，并追踪用户是否通过 Bing 广告访问本网站。若您点击 Bing 广告，Microsoft Bing Ads 将在您的设备上存储一个转化跟踪 Cookie。此类 Cookie 仅用于统计点击广告并最终抵达目标页面（转化页面）的用户数量。如需禁用 Bing Ads 转化跟踪功能，请点击以下链接：<http://choice.microsoft.com/en-US/opt-out> 有关微软隐私政策的详细信息，请访问微软官网：<https://privacy.microsoft.com/en-US/privacystatement>

Log Files: The Site uses Internet Protocol ("IP") addresses to analyze trends, administer the Site, track user movements, and gather broad demographic information for aggregate use. We do not link IP addresses to personally identifiable information unless you have logged into your myLincoln account, in which case your IP address will be linked to your myLincoln UserID. An Internet Service Provider ("ISP") typically assigns a random dynamic IP address at the time of your connection. For local area network ("LAN"), DSL, or cable modem users, a static IP address may be permanently assigned to a particular computer. We may record the IP addresses of visitors to the Site.

日志文件说明: 本网站使用互联网协议地址（简称“IP地址”）进行以下操作：分析访问趋势、管理网站运行、追踪用户行为轨迹，以及收集用于汇总性人口统计资料。除非您已登录myLincoln账户（此时系统将关联您的IP地址与myLincoln用户ID），否则我们不会将IP地址与个人身份信息进行关联。互联网服务提供商（简称“ISP”）通常在您接入网络时分配随机动态IP地址。对于通过局域网（简称“LAN”）、数字用户线路或电缆调制解调器接入的用户，特定计算机可能被分配固定静态IP地址。我们可能记录访问本网站的访客IP地址。

Meta/Facebook: The Site uses cookies, pixels, and tags from Meta (Facebook). Facebook sets these cookies and pixels and collects and consolidates personal data about you to display advertisements when you are on Facebook or on a digital platform powered by Facebook advertising after visiting the website. To find out more about Facebook's data practices, and the privacy settings it provides, please see [Facebook Privacy Settings](#) (you must be logged into your Facebook account) or its [Data Policy](#).

Meta/Facebook服务说明: 本网站使用由Meta (Facebook) 提供的Cookie、像素代码及标签。Facebook通过设置这些Cookie和像素代码, 采集并整合您的个人数据, 用于在您访问本网站后, 当您使用Facebook或其广告联盟平台时向您展示相关广告。如需了解Facebook的数据实践规则及其隐私设置选项, 请参阅: [Facebook Privacy Settings](#) (需登录Facebook账户) 或 [Data Policy](#)。

Location of information processing. The information collected by our Cookies is processed in servers located in the United States.

信息处理地点说明。 通过本网站Cookie收集的信息, 将在位于美国境内的服务器进行处理。

Sharing information. The information we gather from our Cookies and Other Tracking Technologies will be shared in accordance with our [Privacy Policy](#).

信息共享规则。 我们通过Cookie及其他追踪技术采集的信息将依据Privacy Policy的规定进行共享。

Rejecting Cookies AND YOUR OPTIONS.

拒绝Cookie及用户可选方案。

You can prohibit Lincoln Electric from using non-essential Cookies by clicking the **Reject All Non-Essential Cookies** button below.

您可点击下方的"拒绝所有非必要型Cookie"的按钮, **禁止林肯电气使用非必要型Cookie。**

In addition, you can stop Cookies from being downloaded on your device by selecting the appropriate settings on your browser. Most browsers will tell you how to stop accepting new Cookies, how to be notified when you receive a new cookie, and how to disable existing Cookies. You can find out how to do this for your particular browser by clicking "help" on your browser's menu or by visiting www.allaboutcookies.org. Please note, however, that without Cookies you may not be able to access or take full advantage of all our Site features.

此外, 通过浏览器设置可阻止设备下载Cookie。大多数浏览器均提供以下功能: 拒绝接收新Cookie, 接收新Cookie时通知用户, 禁用现有Cookie。具体设置方法请点击浏览器菜单中的"帮助"选项, 或访问 www.allaboutcookies.org。需注意: 禁用Cookie可能导致您无法访问部分网站功能或无法获得完整体验。

Most browsers allow users to use a “private mode” by which Cookies are deleted after your website visit. Please read the help section of your browser to learn more about how to activate the “private mode.” You could still visit our website if your browser is in “private mode”; however, the user experience may not be optimal and some utilities may not work.

多数浏览器支持“隐私浏览模式”，此模式下访问记录及Cookie将在关闭窗口后自动清除。启用方式请查阅浏览器帮助文档。需知：该模式下虽可访问本网站，但部分功能可能受限且体验非最佳状态。

If you want to remove previously-stored Cookies, you can manually delete the Cookies at any time. However, this will not prevent the Site from placing further Cookies on your device unless and until you adjust your browser setting as described above.

如需清除已存储的Cookie，您可随时手动删除。但除非按上述方式调整浏览器设置，否则无法阻止网站后续继续在您设备上存储Cookie。

For more information on the development of user-profiles and the use of targeting/advertising Cookies, please see www.youronlinechoices.eu if you are located in Europe or www.aboutads.info/choices if in the United States.

关于用户画像构建及定向/广告型Cookie的详细信息：欧洲用户请访问 www.youronlinechoices.eu 美国用户请访问 www.aboutads.info/choices

COOKIE POLICY UPDATES.

Cookie政策更新机制

If we change our Cookie Policy, we will post those changes on this page and update the Cookie Policy modification date above. If we materially change this Cookie Policy in a way that affects how we use or disclose your personal information, we will notify you by prominently posting a notice of such changes before making them and by stating the effective date of the changes.

若政策内容变更，我们将通过本页面公示修订内容并更新顶部政策修订日期。如涉及个人信息处理规则的重大调整，我们将提前在显著位置发布公告，明确告知变更内容及生效日期。



Canadian Addendum

I. Application

The following terms amend or supplement Lincoln Electric's Cookie Policy (the "Policy") only with respect to Lincoln Electric's collection, use, disclosure, storage or other processing ("Processes", "Process", or "Processing") of Canadian data, including information collected via Cookies and Other Tracking Technologies. ***For the avoidance of doubt, the Policy applies to Canadian data, and describes Lincoln Electric's Processing of such information, except as expressly amended in this Addendum. In the event of any conflict or inconsistency between the Policy and the terms of this Addendum, this Addendum shall govern and prevail with respect to Canadian data.***

II. Types of Information We Collect

Cookies and Other Tracking Technologies used on the Site may collect the following information: your IP (Internet Protocol) address, date and time of Site visits, page visits and requests, browser type, device type, operating system, time spent on the Site, user movement and actions taken on the Site, error messages received while on the Site, referring website or advertisement, language preferences, myLincoln User ID and log-in status, hashed data, click stream information, location information (including the city, province/state and country where you access the Site), and demographic information (including your age range and gender).



III. Targeted Advertising

Without limiting those purposes described elsewhere in the Policy, the Site may use Cookies and Other Tracking Technologies for the purposes of displaying advertisements that are relevant to your interests, based on your online activities.

We may share, or we may permit third party research, online advertising, marketing and co-branding partners and other third party services to collect, information about your use of our Site over time so that they may play or display ads that may be relevant to your interests on our Site as well as on other websites or apps.

Typically, though not always, the information we share is collected through Cookies and Other Tracking Technologies, which recognize the device you are using and collect information, including hashed data, click stream information, browser type, time and date you visited the Site, demographic information (such as your age range and gender), and other information. This information is used to display targeted ads on or through our Site or on other websites or apps. We, or our partners or third party services, use this information to make the advertisements you see online more relevant to your interests.

As set out in greater detail in the Policy, depending on your browser, you may be able to set your browser or device to delete or notify you of Cookies and Other Tracking Technologies by actively managing the settings on your browser.

You can prohibit Lincoln Electric from using non-essential Cookies and Other Tracking Technologies, including for targeted advertising, by clicking here:

[Reject All Non-Essential Cookies](#)

For more information on the development of user-profiles and the use of targeting/advertising Cookies, please see www.aboutads.info/choices.

IV. Processing of Canadian Personal Data

Any Canadian Personal Data we gather through our use of Cookies and Other Tracking Technologies will be Processed in accordance with our [Website Privacy Policy](#) (including any Canadian addendum thereto). For the purposes of this section, "Personal Data" includes all "personal information" as defined under the *Personal Information Protection and Electronic Documents Act* and/or any applicable substantially similar provincial legislation.

Without limiting any term of the Website Privacy Policy, any Canadian Personal Data we gather through our use of Cookies and Other Tracking Technologies is stored on servers located in the United States (including in Cleveland, Ohio), as well as in the cloud. In some cases, Personal Data may also be Processed by an affiliate or service provider in other countries, such as the United States (including in California and Northern Virginia), Germany (including in Frankfurt), Ireland and Singapore. Personal



Data that is transferred, stored, or otherwise Processed outside Canada may be accessible to courts, law enforcement and national authorities in other countries.

Though we take steps to safeguard any Canadian Personal Data we Process in accordance with applicable law (as described further in the Canadian addendum to our [Website Privacy Policy](#)), we cannot guarantee that our partners and third party service providers will adequately protect any Personal Data that they Process on our behalf.

For more information about (i) exercising your rights, including (where applicable) to access, correct, rectify or update any Canadian Personal Data collected via Cookies and Other Tracking Technologies (subject to certain exceptions and limitations pursuant to applicable law); or (ii) to withdraw your consent to continued use and disclosure of any Canadian Personal Data collected via Cookies and Other Tracking Technologies (again, subject to certain exceptions and limitations pursuant to applicable law), please consult the Canadian addendum to our [Website Privacy Policy](#).

HAVE QUESTIONS?

If you have any questions about our Cookie Policy, we'll do our best to answer them. You can email our Data Privacy Coordinator at privacy@lincolnelectric.com or contact us at the following address:

The Lincoln Electric Company

ATTN: Data Privacy

22801 St. Clair Avenue

Cleveland, OH 44117