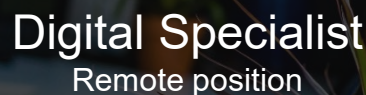


**WORLD'S BEST
EMPLOYERS****Forbes
2021**

POWERED BY STATISTA

**Digital Specialist**
Remote position

Lincoln Electric is the world leader in the engineering, design, and manufacturing of advanced arc welding solutions, automated joining, assembly and cutting systems, plasma and oxy-fuel cutting equipment, and has a leading global position in brazing and soldering alloys. Lincoln is recognized as the Welding Expert™ for its leading material science, software development, automation engineering, and application expertise, which advance customers' fabrication capabilities to help them build a better world. Headquartered in Cleveland, Ohio, Lincoln has 56 manufacturing locations in 19 countries and a worldwide network of distributors and sales offices serving customers in over 160 countries.

WE OFFER

We are looking for a Marketing Systems Specialist to support our Digital Marketing team. You will be in contact with system vendors, internal clients and departments to identify solutions to global business challenges. Your areas of responsibility:

- User and permission management
- Training & creation of change management documentation and supporting assets
- Plan system maintenance according to business timelines and objectives
- Export of KPI data as needed
- Creation & maintenance of change request logs
- Ticket-tracking of system changes and dates
- Lead and perform troubleshooting on digital marketing systems
- Coordinated technology demonstrations and comparison meetings with key stakeholders
- Analyze problems, recommendations and determine appropriate correction measures to deliver optimal user experiences

YOU HAVE

- Bachelor's degree in Marketing, Digital Systems, or 3-5 years equivalent experience in digital systems
- Impeccable writing, organizational and task management skills
- Ability to meet deadlines, prioritize, be flexibility, display a strong work ethic, pay attention to detail and with sense of urgency
- Understanding of or experience in using cloud-based marketing systems
- Understanding of or experience in using asset management systems
- Confident working in various tools and platforms such as CMS systems (Sitecore, Salesforce, Wordpress, etc.), DAM systems, Project Management tools and Sales-enablement platforms
- Experience with Adobe Creative Suite and/or Sales-enablement platforms preferred
- Project management experience, certification a plus
- Fluent English, both verbal and written

Interested? Send your CV and application to:
asurmacz@lincolnelectric.eu (Poland)
lonel_afrasinei@lincolnelectric.com (Romania)
Tugce_Cakir@LincolnElectric.com (Turkey)